

Content:

BUY A BRICK PROGRAM

The purpose of this program is to raise money to pay for construction of a walking path for the future dog park in Pompano Beach, A walking path for people is called for in the original plans but is as yet unfunded, as well other enhancements to the dog park, some of which are also called for in the original plans, but have yet to be funded.

The Dog Pack of Pompano Beach, Inc is purchasing the engraved bricks from Bricks R Us, a company based in Miami , Fl.

The Dog Pack will purchase engraved bricks from Bricks R Us and sells them to donors, who have specified what they want written on them and paid in advance, either on the website or by check.

The area in the entrance to the dog park that has been allocated by Public Works for installation of the bricks would be 10'x 10'. The total number of bricks would be 450 bricks. The cost of the bricks is approx. \$8,550.00. If all the bricks were sold, the total amount raised would be approx. \$22,500 with a total profit of approx. \$13,950 minus 6% sales tax. The sale price of the brick includes the sales tax.

The reason that the cost is approximate is because we are not sure how many 8x8 bricks will be sold. The 8"x8" have a higher cost but also a higher profit margin which would bring both the cost and the profit higher.

The Dog Pack of Pompano Beach, Inc. would sell two types of bricks for this program.

- 1) 4x8 brick

2) 8x8 brick

The 4x8 brick would be sold in four different ways

- 1) Individual
- 2) Individual with stock logo
- 3) Corp
- 4) Corp with corp logo

The 8x8 brick would be sold in four different ways

- 1) Individual
- 2) Individual with stock logo
- 3) Corp
- 4) Corp with corp logo

The cost wholesale of the bricks is as follows:

Our cost is 4x8: \$19

8x8: \$29

The logo fee is a cost the Bricks R Us charges to put the logo on the brick.

The stock logo is \$10

The corp logo is \$50

We could have charged more for the bricks, as some other brick drives do, but we wanted to make this brick drive affordable for everyone who might want to purchase a brick. In these tough economic times people have less disposable income than in the past. It is our

intention to make the brick drive accessible to everyone so that every family will be able to have a brick in the park to be proud of when they visit the park.

4x8: individual \$50/ with stock logo \$60

4x8: corp \$100/ with corp logo \$150

8x8: individual \$100/ with stock logo \$110

8x8: corp \$200/ with corp logo \$250