

Meeting Date: July 27, 2010

Agenda Item

24

REQUESTED COMMISSION ACTION:

Consent

Ordinance

Resolution

Consideration/
X Discussion

Presentation

SHORT TITLE Option to Provide Parking Permits to Pompano Beach Residents.

Summary of Purpose and Why:

Some residents have expressed an interest in a parking permit in lieu of paying to park each time they visit.

The attached memo summarizes a suggested option to offer a \$75 annual parking permit issued by the City's Treasury Department valid for off-street parking from hours of 6 AM to 8 PM daily. Data is provided for the Municipal Pier parking lot to indicate the revenue multi-space parking meters are currently collecting.

- (1) Origin of request for this action: Staff
- (2) Primary staff contact: Robert McCaughan/Suzette Sibble Ext. 4097/4680
- (3) Expiration of contract, if applicable: N/A
- (4) Fiscal impact and source of funding: _____

DEPARTMENTAL COORDINATION

DATE

DEPARTMENTAL RECOMMENDATION

DEPARTMENTAL HEAD SIGNATURE

Public Works

7/16/2010

Approve

Robert McCaughan

Finance

7/16/2010

approve

Suzette Sibble

Budget

7/17/10

Approve

[Signature]

- ____ Advisory Board
- ____ Planning Director
- ____ Public Works Director
- X City Manager

Dennis W. Beard

ACTION TAKEN BY COMMISSION:

Ordinance Workshop	Resolution	Consideration		
1 st Reading	1 st Reading	Results:		Results:
2 nd Reading				



Phone: (954) 786-4507

**City of Pompano Beach
PUBLIC WORKS DEPARTMENT**

Fax: (954) 786-4028

MEMORANDUM NO: 2010-057

DATE: July 16, 2010

TO: Mayor and City Commission

FROM: Robert A. McCaughan, Public Works Director *RAM*

VIA: Dennis W. Beach, City Manager

SUBJECT: RESIDENT PARKING PERMITS

City staff has been directed to explore the possibility of issuing parking permits to residents of the City. The City currently yields approximately \$700,000 annually in revenues from its on and off-street parking operations. Attachment A outlines current parking lots and on-street parking operated by the City. It is difficult to quantify, at this time, the impact that the issuance of annual parking permits to City residents, at a significant discount, will have on the parking revenues currently realized by the City. In addition, expenditures associated with the reproduction, processing, and issuance of the parking permits also cannot be assessed at this time. It is anticipated that the operation of such a program will primarily fall on the City's Treasury Division, with enforcement by the Broward Sheriff's Office.

It should be noted that the City does currently issue monthly parking permits (can be purchased for multiple months as available, with a different color for each month) to the general public for its Oceanside parking lots. It is not clear as to the history of how this came about, but it is assumed that it may have been at the request of the Sands Harbor Hotel, which currently purchases between 100 and 150 permits per month to provide to its hotel customers. Another 30 or so permits are also purchased by the general public. These permits are sold at a value of \$30 per month. The normal rate to park at the Oceanside parking lots, without a permit, is \$1 per hour. It will have to be determined if the City should continue to issue this general public parking permit (may cause some confusion) or if these should be eliminated and only resident parking permits be issued. Should such a course of action be implemented, something may have to be worked out with the Sands Harbor Hotel which has become accustomed to accommodating its guests with parking in the Oceanside lots. The new multi-space parking meters do offer an option for coupons that could allow the Sands Harbor Hotel to continue issuing permits to guests.

Should the City Commission desire to move the Resident Parking Permit Program forward, what follows are some (not all inclusive) recommended program parameters.

Recommended Resident Parking Permit Program Parameters

1. The City could issue annual parking permits for City parking lots to City residents. It is the resident's responsibility to prove permanent residency or that they are the owner of real property within the incorporated boundaries of the City of Pompano Beach. In addition to vehicle registration (vehicle information and tag # will be recorded), a **picture I.D.** with current address and any two (2) of the following documents will be sufficient:
 - ✓ A current **voter's identification card** showing the City of Pompano as the municipality of residence.
 - ✓ Any **utility bill** less than 60 days old that shows resident name and a City of Pompano address as the service address. "Utility" includes electric, telephone, water, or cable bills.
 - ✓ A current **tax bill (or notice)** in resident's name showing a City of Pompano address.
 - ✓ A notarized or registered **deed, mortgage, or lease** showing resident's name as the owner or occupant at that City of Pompano address.
 - ✓ A **notarized statement** from an adult relative that a customer is a full time resident in a Pompano residence and any other two proofs from above showing that the resident's home is in the City of Pompano.
 - ✓ **Mail** with postmark less than 60 days old showing a City of Pompano address.
2. Permits would be purchased from the Treasury Division at City Hall. The proposed annual rate is \$75 (includes tax).
3. One permit may be purchased for each registered vehicle with a Pompano address.
4. The purchase of a parking permit **will not guarantee** the availability of a parking space.
5. There will be no refunds once a parking permit has been issued.
6. Replacement permits for lost permits will be sold at the annual rate (not pro-rated).
7. Replacement permits for a new vehicle (original vehicle sold) will be sold for \$10.00 (includes tax) – new registration required. The old permit must be removed and brought into the Treasury Division Office. If the old permit is not removed and brought into the Treasury Division Office, the current annual rate will be charged.
8. Permits are not pro-rated. For example, if a permit is purchased on or after July 25th, the permit will be valid from August 1st through July 31st. That same permit purchased on or before July 24th will be valid for the remainder of July through June.
9. It is recommended that a sticker be issued to be permanently affixed to the left interior front windshield of the vehicle. This will prevent "car-hopping" of permits.
10. It is further recommended that the hours of use for all parking permits be limited to 6 a.m. – 8 p.m. This will avoid residents parking second or guest vehicles overnight in the lots or usage of lots as storage for boat trailers, etc.

ATTACHMENT A

CITY OF POMPANO BEACH PAY PARKING AREAS

Alsdorf Boat Launch Parking Lot:

1st lot is for cars only: \$1.00/hour (smaller lot less than 80 spaces)

2nd lot is for cars with trailers (about 80 spaces) \$5.00 boat launch – allows for 24 hour parking

Approximate annual revenue: \$102,000

Oceanside Parking Lot: About 300 parking meters at \$1.00/hour.

Treasury orders 250 passes per month. Total annual cost of \$400.

Approximate annual revenue: \$70,000

Beach Parking Lot: Parking lot at the end of Atlantic Boulevard.

About 40 parking meters at \$1.00/hour.

Approximate annual revenue: \$160,000

Street Parking: Along beach areas and includes 16th Street parking lot (beach side).

About 40 parking meters at \$1.00/hour.

Approximate annual revenue: \$62,000

Municipal Pier Parking:

\$1.00 per hour. Attachment B provides revenue data for the lot from installation date or the meters, April 1, 2010 to July 12, 2010.

Approximate annual revenue: \$290,000

ATTACHMENT B
MUNICIPAL PIER PARKING LOT
April 1 - July 12 2010

Day	Date	Amount	Transactions	Avg Fee	Turn over	Revenue/ Stall
Sat	3-Apr	\$2,380	741	\$3.21	2.4	\$7.56
Sun	4-Apr	\$1,197	366	\$3.27	1.2	\$3.80
Sat	10-Apr	\$911	353	\$2.58	1.1	\$2.89
Sun	11-Apr	\$479	163	\$2.94	0.5	\$1.52
Sat	24-Apr	\$1,731	617	\$2.81	2.0	\$5.50
Sun	25-Apr	\$1,358	492	\$2.76	1.6	\$4.31
Sat	1-May	\$1,121	406	\$2.76	1.3	\$3.56
Sun	2-May	\$2,148	777	\$2.76	2.5	\$6.82
Sat	8-May	\$1,264	463	\$2.73	1.5	\$4.01
Sun	9-May	\$2,569	853	\$3.01	2.7	\$8.16
Sat	15-May	\$1,569	571	\$2.75	1.8	\$4.98
Sun	16-May	\$839	350	\$2.40	1.1	\$2.66
Sat	22-May	\$1,834	665	\$2.76	2.1	\$5.82
Sun	23-May	\$1,955	769	\$2.54	2.4	\$6.21
Sat	29-May	\$1,748	673	\$2.60	2.1	\$5.55
Sun	30-May	\$3,194	1040	\$3.07	3.3	\$10.14
Sat	31-May	\$1,371	380	\$3.61	1.2	\$4.35
Sun	5-Jun	\$1,086	420	\$2.59	1.3	\$3.45
Sat	6-Jun	\$2,091	744	\$2.81	2.4	\$6.64
Sun	12-Jun	\$1,741	710	\$2.45	2.3	\$5.53
Sat	13-Jun	\$1,643	642	\$2.56	2.0	\$5.22
Sun	19-Jun	\$1,101	452	\$2.44	1.4	\$3.50
Sat	20-Jun	\$2,050	731	\$2.80	2.3	\$6.51
Sun	26-Jun	\$1,487	594	\$2.50	1.9	\$4.72
Sat	27-Jun	\$1,475	619	\$2.38	2.0	\$4.68
Sun	3-Jul	\$804	314	\$2.56	1.0	\$2.55
Sat	4-Jul	\$2,514	671	\$3.75	2.1	\$7.98
Sun	5-Jul	\$407	166	\$2.45	0.5	\$1.29
Sat	10-Jul	\$1,257	490	\$2.57	1.6	\$3.99
Sun	11-Jul	\$1,593	655	\$2.43	2.1	\$5.06
Total Weekends		\$46,917	16887	\$2.78	1.8	\$4.96
Total 7-Day Week		\$78,644	29790	\$2.64		
Weekend %		59.7%	56.7%			

Average weekend

SeafoodFest Weekend (April 17/18) meters were turned off