



12TH ANNUAL REVERSE TRADE SHOW

BROWARD COUNTY CONVENTION CENTER

Wednesday, November 4, 2009 from 9:00 AM - 3:00 PM

- ❖ **Meet face to face** with hundreds of government purchasing professionals from South Florida. Visit their information booths and learn how to do business with their agencies.
- ❖ **Attend** one of three informative workshops on how to do business with government.
- ❖ **Network** at the Business Luncheon.
- ❖ **Place an advertisement** for your company in the Trade Show Directory and see your business ad prominently displayed.

For more information

Website: www.nigpsefl.org

Email: mdurden@broward.org

Creating Positive Partnerships!

Interested in doing business with government agencies in South Florida?

Purchasing professionals from South Florida's counties, municipalities, Airport/Seaport agencies, school boards and sheriff's offices as well as the State of Florida will gather at the beautiful Broward County Convention Center in Fort Lauderdale, Florida **NOVEMBER 4, 2009**, with information booths on how to do business with their agencies and much more!

This year our purchasing agencies will be joined by using agencies such as Information Technology, Parks, Public Works, Utilities, and more...

Agenda

8:00 AM – 9:00 AM

Vendor Registration/Sign-In

9:00 AM – 12:30 PM

REVERSE TRADE SHOW

12:00 noon – 1:30 PM

Buffet Luncheon (inside trade show)

1:30 PM – 3:00 PM

Concurrent Seminars /Workshops

The admittance fee of \$150 per person gives you the opportunity to:

◆ **Meet face to face** with government purchasing professionals - no cold calls, telephone recordings, Internet surfing or separate appointments.

◆ **Gather** each agency's vendor applications, current contract/bid solicitations and business cards.

◆ **Learn** each agency's process to register, solicit bids and award contracts.

◆ **Attend an informative** seminar of your choice 3 from which to choose, presented by top speakers.

1. "How to do Business with Government", At the conclusion of this informative presentation you will have the opportunity to participate in a panel discussion with the Directors of some of South Florida's largest Purchasing Departments.

2. "How to make your Purchasing Department Lean" This presentation will demonstrate how to maximize your procurement process through Lean Thinking! Lean thinking is based on the assumption that public procurement departments comprise various processes.

3. "How to Prepare Bids and Proposals". This presentation will demonstrate how to effectively complete bids and respond to requests for proposals.

◆ **Network at the Business Luncheon**

With the government agency representatives and other business vendors.

◆ **Take home** the 2009 Edition of the Southeast Florida Purchasing Professionals Trade Show Directory.

Creating Positive Partnerships!

Looking for a tax write-off?

Show your support for the organization that makes this gathering possible.

Want to increase your company's name recognition among South Florida government purchasers?

Place an ad in the Directory!

Receipts provided for tax-deductible purposes upon request.
Consult your tax preparer for eligibility.

Place an advertisement for your company in the Southeast Florida Purchasing Professionals Trade Show Directory and see your business ad prominently displayed. The spiral bound resource directory has laminated covers for year-round use and lists all agency representatives attending the Trade Show as well as the 2009 SE FL Chapter of NIGP Membership. All government and business attendees will receive a free copy. Your company benefits, and proceeds provide professional and educational development for NIGP Chapter members.

DIAMOND SPONSORSHIP: \$1,000

- ◆ Full Page Full Color Ad
 - ❖ Inside Front Cover
 - ❖ Inside Back Cover
 - ❖ Outside Back Cover

PLATINUM SPONSORSHIP: \$500

- ◆ Full Page Full Color Ad

GOLD SPONSORSHIP: \$250

- ◆ Half Page Full Color Ad

SILVER SPONSORSHIP: \$150

- ◆ Half Page Black & White Ad

BRONZE SPONSORSHIP: \$100

- ◆ Business Card size, Black & White Ad

Ads are due on or before SEPTEMBER 30th, 2009

Sponsors will be contacted via E-mail for Ad submission upon receipt of payment

Sponsorship ads DO NOT include paid attendance.

Creating Positive Partnerships!



12th ANNUAL REVERSE TRADE SHOW

November 4, 2009 * Broward County Convention Center * 1950 Eisenhower Blvd * Fort Lauderdale, FL 33316

VENDOR REGISTRATION FORM

FOR ONLINE INFO: www.nigpsefl.org/trade_show_announcement.asp

COMPANY NAME _____
MAILING ADDRESS _____
CITY/STATE/ZIP _____

ATTENDEE NAME	PHONE	E-MAIL
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

SPONSORSHIP ADS *ADS DUE to pthompson@miamigardens-fl.gov by SEPTEMBER 30th, 2009*

YES, I'd like to place an ad in the Directory and receive recognition as a sponsor! My sponsorship level is:

- Diamond: \$1,000 (Full page color inside or back cover)
- Gold: \$250 (Half page full color)
- Bronze: \$100 (Business card black & white)
- Platinum: \$500 (Full page full color)
- Silver: \$150 (Half page black & white)

\$150.00 x _____ # of attendees paid BEFORE Sept. 30, 2009 = _____
 \$200.00 x _____ # of attendees paid AFTER Sept. 30, 2009 = _____
 Sponsorship Level = _____
 TOTAL PAYMENT = _____

PAYMENT INFORMATION *Note: Sponsorship ads DO NOT include paid attendance*

- By CREDIT CARD: Please go to www.regonline.com/reversetradeshov
- By CHECK: MAIL PAYMENT & REGISTRATION TO:



AnnDebra Diaz, City of Fort Lauderdale
100 North Andrews Avenue, Suite 619, Fort Lauderdale, FL 33301-1016
Please make check or money order payable to **SOUTHEAST FL CHAPTER OF NIGP, INC.**

Cancellation Policy: Refund request must be received by Friday, October 30, 2009 by Noon.